

# THE CHAMBER COURIER January 2023

### The monthly business publication of the Canton Area

#### Your Chamber Ambassadors are here for your business.

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#### **Time Resolutions**

by: Christina Metcalf

All business owners/managers usually have more on their to-do lists than there is time in the day. If becoming more productive is one of your New Year's resolutions, we have suggestions for you that could be a game changer.

One of the biggest productivity challenges is interruptions. But as a business owner/manager they're practically in your job description! You never know when someone will walk in or call. And while you want potential customers to do this in abundance, interruptions impact what you accomplish during the day.

One of the best ways to remain productive through interruptions is by planning. While you can't plan interruptions, you can create a list of things you need to do sorted by the amount of time it takes to do them (or at least an estimate). Weather you realize it or not, your day is filled with small pockets of time. Even when you feel at your busiest, you likely have a handful of minutes that you aren't maximizing currently. Creating this list will help you use every minute of your workday in the most efficient way.

Most to-do lists are organized around large demanding activities - the things with a noticeable deadline. Those small to-do lists are still very valuable, but the *"Mystery Minutes" To-Do list* will help you with all the time in between your large to-do's.

#### How Does a "Mystery Minutes" To-Do List Work?

First, make a list of the things you *must* do for your business that don't have pressing deadlines or have deadlines months away that you need to work on bit by bit.



If you are an active Member of the Canton Area Chamber of Commerce you can host a Business After Hours.

Most of the time businesses will host a Business After Hours at a local bar or restaurant instead of their business location. It is easier to serve food and drinks.

Our Chamber office can help you get connected with a perfect location that is a current Canton Chamber member to help you host your month.

Giveaways from your business are highly encouraged.

Contact the Canton Chamber office to get more details. 309-647-2677

# EXECUTIVE BOARD

President - Jana Emmons, Ipava State Bank Vice President - Chad Holloway, OSF HealthCare Treasurer - Chad Murphy, Spoon River College Secretary - Erin Watson, Watson Center for Wellness

# **BOARD OF DIRECTORS**

**Business and Community Development** Jason Gumbart, Apex Seed Company

> **Government Affairs** Jay Valencia, Canton High School

> > Member & Public Relations Diane Bell, Di's Boutique

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### **EX-OFFICIO MEMBERS**

Jon Johnson, Canton Park District Mayor Kent McDowell, City of Canton Superintendent Tad Derenzy, CUSD #66 President Curt Oldfield, Spoon River College

# STAFF

Executive Director - Carla Bobell 48 N. Main Street, Canton, IL 61520 (309) 647-2677 cantonareachamber@gmail.com Facebook CACC61520

www.cantonillinois.org

#### **WELCOME NEW MEMBER** JC Custom Laser Creations, LLC



JC Custom Laser Creations, LLC is owned and operated by James and Charleen (Charlie) Lingenfelter. They started their business two years ago at the end of 2020. Training for this specialized job happened in January of 2021. It was started as a small hobby which quickly turned into a small home business. They have high hopes to continue to grow and expand their specialized business.

JC Custom Laser Creations offer custom laser engraving on many items and materials. Anything from wood, leather, acrylic, glass, powder coated items, bamboo, and more. Examples of this would be cutting boards, keychains, awards, and their favorite tumblers. James and Charlie's daughter has recently joined them on this journey by doing her Laser cut earrings and

have also partnered with local artisans and businesses to engrave on their handmade items. You will find a few items at Free Byrd in Canton, Timeless Creations at Northwoods Mall in Peoria IL, and they plan to add some of their custom products in other stores soon. As you would expect of a new start up business, JC Cus-

tom Laser Creations has done many vendor shows in the area. This year they are looking to engrave on site at vendor shows like Spoon River Drive.

Everything they engrave is fully customizable and can offer things that most places do not, which is personalization of anything from your business logo on a cup to grandma's handwritten recipe on a cutting board. They have also created fundraising opportunities for local groups, custom gifts, business merchandise, custom wedding favors and more. Charlie states "People bring us items they want to engrave with something special on them as well". Not sure what your business logo would look like on something, no problem they can show you before you buy.



Currently JC Custom Laser Creations does not have a storefront for you to stop by and see as they are still currently operating out of their home, however you can call, text or email them to set up a time to speak about starting an order or any other questions you may have. They are known for having customers over to



see everything from start to finish and they absolutely love working with their customers to bring their visions they have to life. If you have an idea and you do not see it on their JC Custom Laser Creations, LLC Facebook page, just ask, James and Charlie are open to try new things.

James Lingenfelter 309-202-8862 Charlie Lingenfelter 309-202-8841 JCCustomLaserCreations@gmail.com facebook.com/JCCustomLaserCreations

48 N. Main Street | Canton, IL 61520 | (309) 647-2677

#### **SPONSORSHIPS AVAILABLE IN 2023**

With the New Year comes new Chamber sponsorship opportunities for 2023. Sponsorships are a great way to promote your business and help support wonderful community events that attract out of towners to come and enjoy our community. Sponsorships show attendees that you support your community and your Canton Chamber which in turn builds trust in your business and can create new customers, clients or patients.

Sponsorship Event	Sponsor Level	Sponsor Amount	
98th Annual Dinner March 9, 2023	Lead Sponsor	\$350	
98th Annual Dinner March 9, 2023	Supporting Sponsor	\$175	
Golf Outing May 19, 2023	Lead Sponsor	\$1,000	
Golf Outing May 19, 2023	Cart Sponsor	\$500	
Golf Outing May 19, 2023	Tee Sponsor	\$175	
Cruise-In June 16, 2023	Lead Sponsor	\$500 \$175 \$125 \$500 \$175	
Cruise-In June 16, 2023	Supporting Sponsor		
Meet the Candidates March & October	Program Sponsor		
Taste of Canton September 24, 2023	Lead Sponsor		
Taste of Canton September 24, 2023	Supporting Sponsor		
Canton Area Young Professionals Outings Once a Quarter in 2023	Event Sponsor	\$300	
Women In Business November 3rd, 2023	Program Sponsor	\$100	
Youth Leadership Academy 2023-2024 school year	Program Sponsor	\$350	
Holiday Lightshow Month of December	Lightshow Display Sponsor	\$2500- \$1000	
Holiday Lightshow Month of December	Lead Sponsor	\$500	
Holiday Lightshow Month of December	Supporting Sponsor	\$175	



If you have interest in being a sponsor for a Chamber hosted event or have questions about event sponsorships contact the Chamber office at 309-647-2677 or email Chamber Director Carla Bobell at cbobell@cantonillinois. org.

There are some limits on sponsorships so be sure to request early. View the Sponsorship Chart for 2023 that gives an overview of all the sponsorships available throughout the year.

# **98TH ANNUAL CHAMBER DINNER** Nomination Form and Information

SAVE THE DATE!

The Chamber Annual Dinner will be coming up on Thursday, March 9th, 2023. Its purpose is to celebrate, honor and thank the membership and honor the Annual Chamber Excellence Award recipients. Nominations for the Excellence Awards will begin in January.

Do you know just the perfect person to be nominated for:

#### Business Person of the Year ~ Citizen of the Year ~ Educator of the Year

Go to the Chamber website to download or print off the application and be sure to have the nomination sent in to the Chamber office by February 3rd. You can also find the past Excellence Award Winners here. https://www.cantonillinois.org/wp-content/uploads/Awards-Nomination-Form-2023.

			Ilence Awa	e Years	
CAN	OF COMMERCE C	itiz	ens of the Year		
2022	Paula Grigsby	2002	Beverly Jones	1982	Charlie Wright
2021	Carol Kohler	2001	Paul Vonderhaar	1981	Nancy Elson
2020	Carlye Beadles	2000	Dave Grigsby	1980	Tom Wood
2019	Chad Murphy	1999	Jay Curry	1979	Lorraine Farr
2018	Ron Brown	1998	Wayne Demott	1978	Don Cardosi
2017	Nick Viano	1997	Ed Lewis	1977	Vernon Sipes
2016	Carla Bobell	1996	Marty White	1976	Everett Howard
2015	Leonard Barnard	1995	John Julliusson	1975	Carl Soldwedel
2014	Scott Miller	1994	Mike & Susan Walters	1974	Otto Stephenitch, Gordor
2013	Judy Anderson	1993	Gerald Foreman		Linn, Wilbur Meadows,
2012	Deb Rodney	1992	Dave & Jayne Cope		Jack Beale, Larry Ryner
2011	Kevin Dearing	1991	Robert DeRenzy		& Jim Vansickle
2010	Butch Barnes	1990	Betty Stephenitch	1973	William Ingersoll
2009	Jim Watts	1989	Jack White	1972	Robert Jennings, Roy
2008	Kevin Stephenson	1988	Gene Danner		Scalf & Ed Kaiser
2007	Terry Parks	1987	Don Edwards	1971	John Davison
2006	Gary Baker	1986	Leonard D. Barnard	1970	Dr. E.P. Coleman Bob Ems
2005	Rick Klinedinst	1985	James Elson	1968	
2004	Chuck Taylor	1984	Jim Donnelly	1968	George Mathis Vern Rider
2003	Gayle DeRenzy		Leo Sharp	2,353,663	vern Kider
			tors of the Yea	-	
2022	Kim Malone	2011	Lynn Stephens	2000	Phil Murphy
2021	Josiah Martin	2010	Julie Jenkins	1999	Jim Maynard
2020	Stacey Murphy	2009	Kristina Swardenski	1998	Harold Rose
2019	Nicole Cain	2008	Joe Roman	1997	Richard Etter
2018	Mike Sorrill	2007	Nancy Howarter	1996	Sherril Havens
2017	Cynthia Hinchee	2006	Scott & Tracy Snowman	1995	Fran Faulkner
2016	Kim Feiley	2005	Bill Lingle	1994	Katherine Bolen
2015	Jean Edwards	2004	Gerald Haffner	1993	Stanley Ransom
2014	Kyp McLaren	2003	Gary Grzanich	1992	Sue Stephenson
2013	Janice Sparhakel Robin Tonkin	2002	Darlene King Debbie Berardi	1991	Jaki Kohler
2012	Busine	ess	Persons of the	Year	
2022	Fonz Hale	2011	Kim Newburn	2000	L. Arlem Higgs
2021	Scott Brown	2010	Charles Haggerty	1999	Mark Pirtle
2020	Mark & Terri Anderson	2009	Todd Fletcher	1998	Larrilyn Hoops
2019	Bob Senneff	2008	Shirley Archdale	1997	Max Scott
2018	Ashley Harper	2007	Dennis Crawford	1996	Dr. David Hahn
2017	Rob Bobell	2006	Don Heller	1995	Claude Blessman
2016		2005	John Davis	1994	Anthony Rolando
2015	Carol Davis	2004	Steve Hines	1993	Wayne Demott
2014	Jayne Cope	2003	Billy Jump	1992	Wilbur Meadows
2013	Kevin & Harriett Williams	2002	Steve Joachim	1991	Jim Carter
2012	Dr. Randy Klinedinst	2001	Bruce Edwards		

# HOLIDAY LIGHTSHOW THANK YOU

We want to thank local businesses and individuals that helped make the Holiday Lightshow possible for it's very first year. Truly a community supported event!

THANK YOU TO ALL THOSE WHO DONATED FUNDS TO HELP GET THE HOLIDAY LIGHTSHOW OFF THE GROUND THIS YEAR

# \$1000 DONORS

DR. KROCK FAMILY DR. RENICK FAMILY GRAHAM HEALTH SYSTEM ORWIG AUTO BODY

### \$500 DONORS

BARMAC FARMS CEFCU OF CANTON Ipava State Bank Jim Maloof Realtor Lance Moring Country Financial MidAmerica National Bank Snowman Reindeer Farm carl & linda Walter

\$250 DONOR Fulton County Farm Bureau

> Other donors Apex seed company bill & Judy leitze

#### THANK YOU TO THESE LOCAL BUSINESSES & FRIENDS WHO HAVE ASSISTED IN MANY WAYS

All those who volunteered at shows Camp Big Sky Canton Area Chamber Board of Directors Canton Park District City of Canton Davis Ford/Davis GMC First Christian Church Fulton County Septic Hendricks Trucking & Materials JC Custom Laser Creations Progressive Vision Center Spoon River Holiday Lights West Central Powersports

We especially want to thank Tim & Peyton Lindsey for being the masterminds behind these awesome lightshows.



We also want to thank the many businesses, non-profit organizations and churches who helped volunteer during the run of the lightshows selling tickets or directing traffic, even when it was cold!

Camp Big Sky, Canton All-Stars, Canton Area Chamber Young Professionals, Canton JFL, Canton Main Street, Canton SPARKS, Chamber Ambassadors, Chamber Board of Directors, Canton Youth Acres, CHS Band Students and P&O Band Club, Community Action Partnership of Central IL, First Baptist Church, Friends of Westview, Friendship Festival Royalty, Habitat for Humanity, Ingersoll PTO, Kosho Ryu Kempo, MidAmerica National Bank, and Nagle Accounting & Tax Service Next, organize it by the amount of time each item takes. For instance, if your to-do list contains "clean out the back storage room" the time assigned to that task might be something huge like two days (depending on the size of the area). If you're like most business owners/managers, you don't have two days to work on organizing your storage room. You either need to hire or assign someone to do that or you must do it when you're off or closed.

However, if you break the task down into manageable smaller jobs, you can assign each a shorter timeframe. For instance, imagine you have three boxes on the floor in your storage room that you need to unpack and organize. If you write that as a standalone task, instead of lumping it in with the entire room organizations project, that job can be completed in a few minutes.



If you have large tasks break them into smaller components. List each component on your to-do list. While this will make your to-do list longer, it will also make it more "do-able." Plus this to-do list isn't something you're going to finish today or even later this week. A Mystery Minutes To-Do List is one that uses down-time effectively whenever you have it to ensure projects get completed a little bit at a time.

Next, organize the list by shortest activity to longest based on time increments. Your list may have several 5-minute activities, 10-minute activities, 15-minute activities, and so forth.

Then take each task within the category and sort it by importance or upcoming completion date. For instance, if you have three 5-minute jobs with one of them coming due next month (and the rest of them not being deadline specific), place the task due next month at the top of your 5-minute category.

Throughout the day you'll have time to work on your prioritized to-do list. You may not always realize whether you're going to have five or ten minutes at your disposal. So, for those times when you're not sure how much time you have, you can either choose the shortest activity on the list or you can select the longer activity knowing you will need to break it into multiple sessions. There are some occasions where you will know that you have ten minutes such as before a meeting, phone call or event. Make the most of that time!



It's easy to allow ourselves to get bogged down in business. When business is nonstop and we have a few moments, we tend to use that time to catch our breath and don't use it efficiently.

However, if you have a list of quick wins that you can conquer in a matter of minutes you not only will get more done, but you'll also feel better about your day and what you have truly accomplished.

**IT'S BACK! GLACIAL GOLF** 



# Sat., Feb. 18, 2023

Putt-Putt Golf Tournament



# 11AM \$100 (Team of Four)

FREE Beer Stein for each player! Sign up at any participating bar. Register by Wed. Feb. 8th.

Canton VFW Post 1984 Official Time Out White Oaks Sports Bar Brew-n-Cue Billy's Tap Jack's Moore's Pub Canton Elk's #626 American Legion Josie's Tap Country Line Bar & Grill

Beginning Location: Country Line Bar & Grill

Ending Location: Billy's Tap





www.facebook.com/CACC61520

# MESSAGE FROM SPOON RIVER PARTNERSHIP FOR ECONOMIC DEVELOPMENT

Happy New Year! As this Chamber Courier is being released, we are all ringing in the New Year together. We hope that you had a Merry Christmas and Happy Holidays the last couple of weeks!

As with each new year, the Spoon River Partnership for Economic Development is preparing to present our 2022 Annual Report to the Canton City Council, followed by the Fulton County Board. In early January, our report will be made available online at cantonillinois.org or via hard copy upon request at our office located at 48 N. Main Street in Canton.

There has been plenty of projects completed and there is a lot to be announced as part of the 2022 Annual Report, so we hope you stay on the lookout over the next few days for a link and email directly to the report! Each year SRPED strives to help units of local government, small businesses, community leaders and residents to further the capacity and hands on initiatives for community and economic development throughout Fulton County, Illinois.

One example of direct local government assistance from SRPED has been the recommendation, establishment and programming of the Canton Business Development District #1. I will discuss in further detail what a Business Development District is, and what it means for the City of Canton, business owners, community members & entrepreneurs. With the strong foundation that the City of

Canton is putting together, we are already starting to see multiple proposals and potential projects being introduced. We can't wait to share more about these exciting projects in early 2023.





Happy New Year from the Canton Area Chamber of Commerce



48 N. Main Street ~ Canton, IL. 61520 309-647-2677 ~ cbobell@cantonillinois.org FB: CACC61520

Let's make it a great year!

48 N. Main Street | Canton, IL 61520 | (309) 647-2677



Executive Director Cole McDaniel





The 150% Club is an optional membership upgrade that provides added exposure for your business. By paying an additional 150% of regular membership dues at the time of your renewal or new membership, your business can join the Canton Area Chamber of Commerce 150% Club.

### Meet our 2023 MEMBERS

A&M Storage Company Advanced Rehab & Sports Medicine **American Family Insurance** American Legion Post #16 APEX Seed Company Art Hossler Auto Plaza Associates in Dentistry **Axline Pharmacy** Barnhart, Tinsman & Associates, LTD. Ben Hendricks Trucking, Inc. **Buckheart Solar Camille's of Canton Canton Church of the Brethren Canton Elks Lodge Canton Family YMCA Canton Harvester Inn CEFCU Canton Member Center** Central Illinois Lighting & Signs, Inc. **CFC Properties COOK Medical** Crawford's Home Furnishings **Dana Smith** Dempster Insurance Agency **First Christian Church** Froehling, Weber & Schell, LLP Fulton County Emergency Medical Assoc. **Fulton County Housing Authority Fulton County Septic Giant Goose Ranch G-M Mechanical** Harold Jump **Helping Hands Resale Shoppe** Hocker, Fitzjarrald & Richardson, PC CPAs **Holthaus Companies Hulvey Law Ipava State Bank** JC Custom Laser Creations, LLC

John Clark Johnson & Johnson, P. C. Jones Surveying & Engineering Corp Kevin & Debbie Stephenson **Kevin Meade Kiwanis Club of Canton** Maurer-Stutz, Inc. Meade Law Office, P. C. MidAmerica National Bank **Mid Century Fiber Midwest Dental** Monical's Pizza MWC Advertising - Zak Edmonds North Central Behavioral Health Systems **Oak-Hines Funeral Homes Official Time Out OSF Healthcare Otto Stephenitch** Phil Miller Pizza Hut **Progressive Vision Center, LTD** Pure Green, LLC **RK Dixon Rhoades Real Estate & Land Auction** Scott Miller Sherwin-Williams of Canton Spoon River Media, LLC State Farm Insurance - Chuck Taylor Stinauer Family Dentistry Timbuk Tech, Inc. **Town & Country Insurance Agency** Unity Point Clinic of Canton **VR Meat Company** Walgreen's of Canton Walmart of Canton West Central Powersports