



TAKING IT DOWNTOWN



BE A PART OF BUILDING A THRIVING DOWNTOWN

Canton Main Street wants to give you every reason to support its downtown! Owning a business or building, shopping downtown, or enjoying events in the park ... whatever the reason, we want you to "Take It Downtown!"

WHAT IS CANTON MAIN STREET?

Canton Main Street is dedicated to making Canton's downtown a vibrant, thriving center for the community. We are a 501 (c) 3 volunteer-driven organization made up of business owners, everyday citizens, active retirees, and community leaders. Main Street programs focus on positioning the downtown as the center of the community and a hub of economic activity; enhancing the physical and visual assets of the downtown; creating a supportive environment for entrepreneurs and innovators; and cultivating partnerships, community involvement and resources for the downtown. Canton Main Street became a designated Main Street Community through Illinois Main Street in March of 2009 and is a current member of Main Street America.

CONTACT US:  (309) 647-2677 Ext: 3

MEMBERSHIP...

Become a business, organization or individual member & Sponsor events!

Become a board member or serve on one of our committees!

EVENTS...

Sponsor one, some or all of our events; receive advertising in return!

Volunteer through planning or working at one of our events!

DEVELOPMENT...

Need business assistance? Canton Main Street can connect you to those who can assist you!

Canton Main Street also has a Micro-Grant Program for downtown businesses!

MEMBERSHIP BENEFITS

Recognition: As a member, your business or organization will be recognized on the Canton Main Street website, and the Canton Main Street Facebook page.

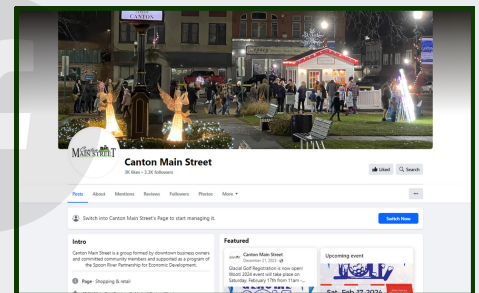
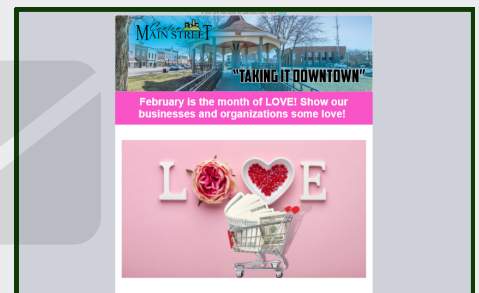
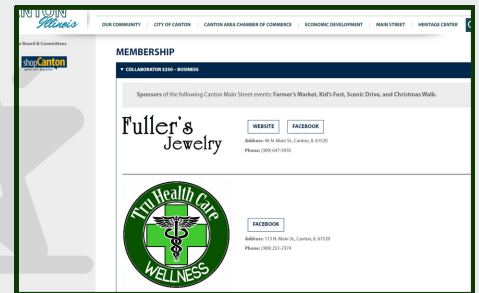
Canton Main Street E-blasts: a monthly E-blast sent via email, and posted on the CMS Facebook page and website. CMS can advertise your business or organization's news, offers, deals, discounts, or events in the E-blast.

Canton Main Street Spotlight: a business or organization spotlight. Being a member enters you in a chance to be selected for our spotlights. Spotlights receive an article and photo posted on CMS Facebook page, are included in the CMS monthly E-blast. Articles and photos are also sent to local and regional newspaper and news outlets.

Canton Main Street Facebook Page: business or organization post shares and highlights. CMS will share your businesses or organization's news, offers, deals, discounts, or events on our Facebook Page.

Canton Main Street Micro-Grant Program: to help entrepreneurs take steps to open new businesses in the downtown and to help business owners improve or expand existing businesses, Canton Main Street provides several \$1,500 grants, when funding is available.

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EVENT SPONSOR OPPORTUNITIES

Glacial Golf - Second Saturday in February (Fundraising Event)

- A progressive putt-putt golf tournament at the local bars that draws 400+ players to the downtown and outlying establishments.
- If your business or organization provides greenskeepers to help keep team scores, you will have a table at a bar location to promote your business and services.

Farmer's Market - Every Saturday, June through September

- A weekly market with local producers selling produce, fruit, herbs, baked goods, flowers and more.
- Sponsorship of the Farmer's Market helps to provide live music, kid's activities, and complimentary coffee.

Art on Main Fine Arts Festival - First Full Weekend in June (Fundraising Event)

- Showcases art work from some of the best artists in our region along with local musicians and wine.
- Sponsorship levels are available up to \$1,000 in cash donations, in-kind donations of services or materials, or donations of special gift items to a Silent Auction.

Kids Fest - A Saturday in July.

- Themed kids event with local businesses and agencies providing free games and craft projects for children.
- Setting up a booth with an activity puts you in a positive light. Monetary sponsorships help with supplies to decorate the park and provide extra activities per the theme.

Old Fashioned Christmas Walk - First Friday in December

- Holiday event in the downtown, with carriage rides, trolley rides and businesses and organizations offering special sales or refreshments at their establishments.
- Decorate your business window, host an Elf on the Shelf or a musician in your store, and welcome new and returning customers with Christmas cheer.

Canton Main Street's events are wonderful occasions to showcase Canton's downtown area and businesses, and a great opportunity for you to show your support by participating through sponsorships. Sponsorships get your business or organization recognized in advertising materials and marketing efforts, on the website, Facebook page, and signage at the event(s).



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MEMBERSHIP FORM

I AM HAPPY TO JOIN THE CANTON MAIN STREET PROGRAM

Return this completed form and payment, **payable to Canton Main Street, 48 N. Main St. Canton, IL 61520.**

Name of Business/Organization/Individual

Business or Organization Contact Name

Street Address

City/State/Zip

Business/Organization Phone

Cell phone

Email

Website

Social Media

CONTACT US:  **(309) 647-2677 Ext: 3**

Mark membership type:

___ **Partner**(Business/Organization).....**\$40.00**

___ **Friend**(Individual)....**\$20.00**

___ **Sponsor**(Includes Membership & Sponsorship of 1 event).....**\$100.00**

___ **Community Collaborator** (Includes Membership & Sponsorship of all the events listed below).....**\$250.00**

If paying a Sponsor level membership please mark which event below you would like to sponsor:

___ Farmer's Market

___ Kids Fest

___ Christmas Walk

___ Scenic Drive

Interested in volunteering with us?

___ Please check here if you are interested in volunteering opportunities with us!

PLEASE ANSWER THE FOLLOWING QUESTIONS IF YOU ARE OKAY WITH BEING SPOTLIGHTED.

Return this with your membership form and payment. You may attach an additional sheet if you need more space to answer the questions.

1. When was your business established or how long have you been in business? Story behind establishing the business?

2. Locally owned or corporate owned? Franchise? Information about you, the owner, or manager you would like to share?

3. What does your business or organization do, or what are the services you offer?

4. Any community involvement? Do you volunteer or support any community organizations in Canton other than Canton Main Street?

5. Is there any exciting news or projects your business or organization is working on that you would like to share?

**Canton Main Street
Spotlight:**

Being a member enters you in a chance to be selected for our spotlights. Spotlights receive an article and photo posted on CMS Facebook page, are included in the CMS monthly E-blast. Articles and photos are also sent to local and regional newspaper and news outlets.