

WELCOME NEW MEMBER

Lance Moring-
COUNTRY Financial

THE CHAMBER COURIER

September 2020

The monthly business publication for the Canton Area



Andrea Barbknecht, Spoon River College
Emylee Bitner, CEFCU
Samantha Braden, Rhoades Real Estate
Bobby Brown, Flat Branch Home Loans
Rachel Bundy, Graham Health System
Joe Christian, MidAmerica National Bank
Stephen Clark, Town and Country Insurance
Jason Coulter, Big Cat's Bowls
Kiley Davis-Crouse, Davis Ford
Sherri Delost, Jim Maloof Realtor
Brooke Denniston, YWCA of Canton
Mark Dodds, Hy-Vee Food Stores
Angela Drach, Mid Century Fiber
Sandy Edsall
Todd Fletcher, Shelter Insurance
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Dave Lewis, Dave Lewis Studio, Ltd.
Taryn Mellert, Spoon River Electric
Amanda Reed, MidAmerica National Bank
Jason Rockhold, Rockstar Beauty & Spa
Harry Thakkar, Canton Inn

**Your Chamber
Ambassadors are here for
your business. Feel free to
contact them anytime.**

A Special Week for the Canton Chamber

by Carla Bobell

The Canton Area Chamber of Commerce will be celebrating the national Chamber of Commerce week from September 14th - 18th. This is really not a celebration for the Chamber office, it is a celebration of all the wonderful members who are a part of the Canton Chamber.

Since we are not able to hold an open house during the pandemic we have decided to promote all of our members virtually. Throughout each day, during our Chamber week, we will be posting information about our members on our Chamber Facebook page. Go to CACC61520 and open the Canton Area Chamber of Commerce FB page to see all of our dedicated members.



If your business is not currently a member, this is a great time to join! As a new member you will receive \$50 off your annual membership dues if you sign up during the month of September. We will also do a featured post of your business on our FB page and our Chamber Resource & Promotions email when you join. I encourage you to go to our website to learn more about the Canton Chamber and find out why joining this team of likeminded business owners would be a huge benefit to your business. Website: www.cantonillinois.org. Click on the Chamber tab.

The Canton Area Chamber of Commerce has been serving Canton and the surrounding communities since 1925. It is a strong, vibrant, solid organization that values leadership, excellence, integrity and innovation and will continue to serve this community. This is an organization your business can depend no matter what the business climate is, even during a pandemic. We are here!

We would love to have your business partner with the Canton Area Chamber of Commerce. Come join our team!
Call or email Carla Bobell at 309-647-2677 Ext. 3

JOB POSTING

Do you have a job opening in your business? Need help getting the word out? The Canton Area Chamber of Commerce website offers to post job openings for all of our members. It is the most visited part of our website!

Submit your information about the job opening and instructions on how to apply to cbobell@cantonillinois.org and it will be posted for 4 weeks.

If the position is filled notify the Chamber office to take the job opening down 309-647-2677.

Check out job postings now at cantonillinois.org

Go to the Chamber tab and click on Job Postings.

EXECUTIVE BOARD

President - Jana Emmons, Ipava State Bank
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BOARD OF DIRECTORS

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This is the last month to get your Census filled out.
 Make it a priority if you have not completed one for your household
 It only takes about 10 minutes.
 Do your part...

Canton Counts!



DON'T FORGET! FILL OUT YOUR CENSUS TODAY! Census 2020

Canton Counts!

IT'S EASY! DO IT BY...

-  MAIL
-  PHONE
-  ONLINE

Residents will receive letters, postcards or a packet in the mail with instructions on how to fill out the Census!

1-800-923-8282
WWW.CAREABOUTTHECOUNT.ORG

Brought to you by Canton's Complete Count Committee. Funded by the Illinois Department of Human Services. The contents are solely the responsibility of the author.

EX-OFFICIO MEMBERS

Jon Johnson, Canton Park District
 Mayor Kent McDowell, City of Canton
 Superintendent Rolf Sivertsen, CUSD #66
 President Curt Oldfield, Spoon River College

STAFF

Executive Director - Carla Bobell

209 East Chestnut Street, Suite 2
 Canton, IL 61520
 (309) 647-2677
cbobell@cantonillinois.org

WELCOME NEW MEMBER

Lance Moring - COUNTRY Financial

Lance Moring began with COUNTRY Financial in June of 2020. COUNTRY Financial started in 1925 when the COUNTRY Mutual Insurance Company began selling fire and lightning insurance to farmers. Shortly after that, crop hail, farm equipment, auto insurance and financial advisement were added to their services.

Currently, services offered at Lance Moring – COUNTRY Financial include home, auto, life, and health insurance coverage and advisement. They pride themselves on offering a personal touch and take the time to get to know their clients, their families, and their overall financial circumstances so they can provide the best services that fit their needs.

Lance's focus is to provide peace of mind to his clients in times of peril and uncertainty, as well as, being an advocate and supporter of the community and its local businesses. He plans to accomplish this through relationship building and developing a solid foundation of trust.

Lance graduated from Olivet Nazarene University with a Bachelor's Degree in Management with a Business Minor. He then received his graduate degree from Eastern Illinois University with a Masters in Administration. Lance is currently licensed to sell Property/Casualty and Life/Health Insurance in the state of Illinois. Lance resides in Canton with his wife Jessica and 2 children and 2 dogs. They enjoy being active in the community and supporting and enjoying small town life in Canton.

His current office is located in Lewistown, IL. The best way to reach lance is at direct office line at 309-647-2490. He is also available anytime by email at Lance.Moring@countryfinancial.com and also on Facebook at [Facebook.com/moring.countryfinancial](https://www.facebook.com/moring.countryfinancial).



AUTO | HOME | LIFE | BUSINESS | RETIREMENT

Lance Moring

309-647-2490

Lance.Moring@countryfinancial.com



CHAMBER GOLF OUTING 2020



WINNING TEAM
Town & Country Insurance Agency, Ltd.



THANK YOU!

Chamber Golf Outing Sponsors & Donors



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TEE SPONSORS

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| Di's Boutique | State Farm Insurance - Chuck Taylor |
| Edward Jones - Greg Glomb | Stinauer Family Dentistry |
| Fulton Democrat | Taco Bell of Canton |
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- Bistro 101
- Black Maple Coffee
- Camille's of Canton
- Canton Family YMCA
- Di's Boutique
- Don & Nancy's Cafe
- Giant Goose Ranch
- Hy-Vee Food Stores
- Joe's Place in Norris
- Keefer Financial, Inc.
- Klinedinst Chiropractic
- Maloof Realtor
- Monical's Pizza
- Official Time Out
- OSF Healthcare
- Pizza Hut in Canton
- Rene Lewis
- Renew You
- Sweet Shoppe
- The Look Hair Studio
- Walmart
- WBYS AM/WCDD FM



BIG THANKS TO
WEE-MA-TUK HILLS
COUNTRY CLUB!



CULTIVATE YOUR LEADERSHIP



Leading Through Change

It would be a challenge to think of a time in recent history that has had as much disruption and change as 2020. Leadership has been put to the test.

In this interactive workshop, we look at the different types of change our organizations are experiencing and how we might react. We examine the importance of resiliency as we lead through change. Plus, we examine the role that trust and strong human relations play in navigating the change we are experiencing in our personal and professional lives.

September 10, 2020
11:30 a.m. – 1:00 p.m.
Tuition: \$75



Steve Garland
 Managing Partner
 Dale Carnegie Training
 of Greater IL

Crucial Conversations & Handling Mistakes

As our teams experience a workplace that is navigating a high degree of change and uncertainty, mistakes are bound to happen. This is a key time for leaders.

Organizations that handle mistakes effectively and maintain strong employee engagement set themselves apart.

In this interactive workshop, we look at key human relations principles related to handling mistakes well. We look at several step by step strategies that help us maintain employee relations while leveraging mistake-making to improve our processes and provide our teams with valuable insights. We will specifically discuss what we say, how we say it, and what human relations principles we employ to create a positive outcome.

September 17, 2020
11:30 a.m. – 1:00 p.m.
Tuition: \$75

Creating a Culture of Cooperation

One of the true benefits of employee engagement is that we begin to create an organizational culture that lends itself to cooperation and collaboration.

In this interactive workshop, we look at the key factors of employee engagement. We examine the difference in organizational outcomes when we leverage cooperation over compliance.

We examine common organizational barriers to cooperation and look at key leadership outlooks and communication skills. Participants should expect to learn the key components of building cooperation and how to utilize specific human relations principles to position themselves to benefit from the experience of their entire organization, not just the top end.

September 24, 2020
11:30 a.m. – 1:00 p.m.
Tuition: \$75

SAVE and enroll in all three sessions for **\$200.** / Enroll @ src.augusoft.net or 309-649-6260

dalecarnegie.com



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This Dale Carnegie Workshop is a huge opportunity for local business owners, managers and newly hired employees who need to enhance their leadership skills and learn how to manage employees.

This top notch, interactive, virtual workshop will be worth the time and money.

The skills you or your employees will learn at this workshop will be skills they will use their entire career and will benefit any company, large or small.

Get enrolled today!

MESSAGE FROM COLE McDANIEL

Executive Director SRPED

The Importance of Community Involvement

Businesses that show an active interest toward being involved in the community often distinguish themselves from competitors – and many benefits can come as a result, such as a happier workforce or a more loyal customer base. Whether by granting employees time to volunteer, sponsoring an event within the community or being involved in community programs, companies that encourage community participation usually reap the benefits of the good deed. Getting involved within the community illustrates the importance of relationships between the community and the organizations that operate within that area.

Some businesses may not have all the resources necessary to donate millions of dollars to a global cause or event; however, there are still plenty of ways to adopt a mission within the local community. Participating within the community is a direct form of networking. Social responsibility leads to strong communities – which, in return, give organizations a strong customer base. According to a May 2013 study by Cone Communications and Echo Research, 82 percent of U.S. consumers consider corporate social responsibility when deciding which products or services to buy and where to shop.

By participating in community-based events, business owners can do more for the employees than what shows on the surface. Being active in the community allows for team building, employee retention, community relationship building and promotes similar values of the business. Always allow current and prospective customers in the community to know about the involvement taking place. Publicizing an event that an organization is working with lets the community be aware of, and potentially join in, the efforts.

When trying to decide which community event to get involved in, take into consideration the business and employee strengths, and select volunteer activities that draw those strengths forward. Such social responsibility creates a positive social impact and community engagement.



Cole McDaniel
Executive Director

I encourage everyone to take a step out and get involved in our Canton community whenever they get a chance!



**SPOON RIVER
PARTNERSHIP**

for Economic Development

309-647-2677 Ext 2

MESSAGE FROM ROLF SIVERTSON SUPERINTENDENT of CANTON SCHOOLS

The Challenge of COVID 19

As I write this latest dispatch the Canton School District is scheduled to begin the 20-21 school year in a remote instructional format. The decision to begin the year remotely was not an easy one and involved much thought and consideration. In fact, Canton is not the only school district in the state that has made this decision. Correspondingly, state-wide, there are currently 159 schools that have chosen to open this fall remotely – and the number is growing on a daily basis.

The decision to open school in a remote format was not taken lightly and involved a complete review of Illinois Department of Public Health Guidelines (IDPH), regional, local, and state metrics. After completing the review, district school officials promptly realized that the IDPH rules and procedures would create havoc within the district.

Although sound fundamentally, the IDPH Guidelines are cumbersome and bulky. One major component of the guidelines is contact exposure. Contact exposure is defined as anyone (with or without a face covering) who has been within 6 feet of a confirmed or suspected case of COVID-19 (with or without a face covering), for at least 15 minutes throughout the course of a day. A suspected case is a person who is exhibiting COVID-like symptoms. COVID-like symptoms include the following:

- Fever or chills
- Cough
- Shortness of breath or difficulty breathing
- Fatigue
- Muscle or body aches
- Headache
- New loss of taste or smell
- Sore throat
- Congestion or runny nose
- Nausea or vomiting
- Diarrhea



In public schools young children at the elementary level exhibit the above symptoms constantly. Under the IDPH guidelines a school official is required to exclude students from school, and potentially other students and staff, for 14 days, whom come in contact with an individual who is exhibiting the above symptoms for. In fact, it could end up being a daily occurrence. Another challenge would be the constant disinfection responsibilities for staff.

Another important component of a school re-entry plan is the necessity of constant sanitizing. For example, during the day when staffs are working within the building custodians need to constantly be cleaning any high touch areas within the building. This is a challenging since two Canton School District buildings exceed 200,000 square ft. In other words, custodians may or may not complete sanitizing the building in any given shift.

In closing, COVID 19 and the laws controlling the spread of the virus make the operations of a school district challenging if not nearly impossible. The guidelines have changed almost weekly as epidemiologist and scientist learn more about the virus. Clearly the CDC and IDPH are working very hard to encourage a safe and healthy environment for all.

150% CLUB MEMBERS

The 150% Club is an optional membership upgrade that provides added exposure for your business. By paying 50% over regular membership dues at the time of your dues investment renewal or new membership, your business can join the Canton Area Chamber of Commerce's 150% Club.

150% CLUB

Advanced Rehab & Sports Medicine
 American Family Insurance
 APEX Seed Co.
 Aquatic Control
 Art Hossler Auto Plaza
 Barnhart, Tinsman & Associates, LTD
 Camille's of Canton
 Canton Elks Lodge
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 CEFCU
 Central States Fireworks
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 Chronos Technology
 COOK Medical
 Crawford's Home Furnishings
 Dempster Insurance
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 RISE Canton
 Scott Miller
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 State Farm Insurance, Chuck Taylor
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