

January 2024

The Chamber Courier

The Monthly Business Publication for the Canton Area



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SAVE THE DATE

Chamber Annual
Dinner & Awards
March, 7th, 2024



**EXECUTIVE DIRECTOR
CARLA BOBELL**



309-647-2712



48 N Main St. Canton IL 61520



cbobell@cantonillinois.org



www.facebook.com/CACC61520



cantonillinois.org/chamber



WELCOME TO THE NEW LOOK OF OUR CHAMBER COURIER

Happy New Year, everyone! Welcome to the new and improved look of our Chamber Courier. We are SO excited to take this monthly newsletter up a notch with its new presentation and flow.

One of the things we are adding, starting this year, is an opportunity for you to advertise your business or organization in the Chamber Courier. We have never done this before but we get asked often for the ability to market to our Chamber Members, so we listened! Coming from a marketing and advertising background myself, I feel our ad sizes and price are a good value and will be viewed by a target market that any business or organization would benefit from. These ads are only available for Chamber Members only.

Another plus to advertising in the Chamber Courier is that our average open rate hovers around 48%. That is an excellent number for this type of digital advertising tool. And with our new and improved look, we feel this number will only increase. We will work with you on your ad and how it will appear in the Courier. The location of your ad will be placed where it fits best inside the newsletter.

There will be two ad sizes; 3.5 X 2" for \$35/month or 5 X 3" for \$60/month. If you are interested in having an ad in every issue (a total of 12), you can request this option, or purchase one or two during the year. There will be a cap of only 20 ads in each issue, so those who contact our Chamber office first with their requests, will have first shot at an open ad space. Any Chamber Member that pays over \$1000 a year in Chamber Membership dues will be listed on a full page ad. Find more details on page 9 of this issue.

These ads inside the Chamber Courier are not designed to promote an event, only your business or organization. If you would like to promote an event, a sale, an anniversary, an employee award, welcome new employee, or anything that promotes what you are doing inside your business or organization, we save these for our Member Minute, which is free! You can submit anything to us to put in the Member Minute that comes out every Tuesday around 3 pm. Deadline to receive information for the Member Minute is Tuesdays by noon. You can submit your event or promotion by sending it to my email at cbobell@cantonillinois.org.

We love developing ways to help you promote and now advertise your business or organization so others can support you and everything that you do for all our communities. We look forward to hearing from you soon.



WELCOME NEW MEMBER!

WHISPER WILLOW WEDDING RENTALS

Introducing Whisper Willow Wedding Rentals – owned and operated by Tanya Parshall. In October 2021 Tanya embarked on a mission after realizing how easy it was to go over budget with her own wedding décor. Fueled by the desire to offer budget-friendly options, she envisioned a rental service for couples striving to stay within financial limits. In April 2022, Tanya had to take FMLA from her full-time job at MidAmerica National Bank in order to care for her mother who had just been diagnosed with stage 4 cancer. In July of 2022, she made the decision to leave her job permanently to continue to care for her mother. Her mother sadly passed in August of 2022. Despite the heart wrenching loss, Tanya turned adversity into opportunity giving life to Whisper Willow Wedding Rentals.

Starting modestly from her home, Tanya quickly outgrew the space leading her and her husband to purchase a dedicated building for the rentals located at 325 N 8th Ave in Canton IL. Whisper Willow is committed to making dream weddings affordable. Specializing in a variety of wedding décor and props including florals, arches, whiskey barrels, centerpieces, tables, chairs, linens, backdrops and more they want to be your one stop rental shop. Beyond the rentals, Tanya enjoys creating beautiful wedding bouquets with silk florals adding a personal touch to each couple's special day. She can work off of any vision you have for décor, bouquets or centerpieces. Tanya is constantly updating and adding to her inventory.

Whisper Willow goes beyond weddings! If your business is planning an office party or event, we've got you covered as well. Our extensive inventory of captivating centerpieces, linens and décor will elevate any corporate celebration. Need something unique? We specialize in creating personalized centerpieces to add that special touch to your event! If you have an upcoming wedding, office party, business event, birthday party, bridal shower, Christmas party, baby shower etc., please set up an appointment to come visit with Tanya to see how she can bring your dream event to life!

Contact Tanya

309-357-3364

whisperwillowrentals@gmail.com



WELCOME NEW MEMBER! CENTRAL ILLINOIS SAVE

Central Illinois Save (CIS) helps organizations of all sizes to discover the best rates on energy through their unique energy procurement process. Between energy market fluctuations and the changing needs of your organization, procuring energy at the lowest rate can be a challenge. However, CIS works to simplify this once complicated chore. They work on your behalf to cut through the complexity of energy procurement to bring you the best energy rates available from the nation's top suppliers. With CIS as your energy procurement partner, you'll gain access to a vast network of energy suppliers, highly competitive energy pricing, and the strategic insight to reduce your long-term energy risks.

Central Illinois Save's (CIS) client-centered energy procurement process ensures a straightforward, effective approach to securing energy at the most competitive rates. To understand CIS's organization's energy needs, they first review your historical usage data to uncover opportunities to lower your costs. Once your assessment is complete, they work with you to develop an energy plan tailored to your budget, risk tolerances, and your organization's short-term and long-term energy goals. Drawing on their extensive network of energy suppliers, they create a customized list of suppliers whose pricing, terms, and capabilities meet your objectives. Through a supplier comparison, your energy advisor will work with you to help you determine which rate and term options are best suited for your company's goals. Once you've narrowed down your options, your energy advisor will help you navigate the contract process, so you fully understand the new terms. If edits to the contract are needed, their team is always on hand to provide expert insights and assistance. After you've secured your contract, they continue to monitor energy market conditions to explore additional opportunities for continued energy savings. This information was provided to us from the CIS website linked below.

**To learn more contact local representative Brent Bacon at
309-807-7198 or rivermen1@live.com**



Natural
Gas



Electricity



Solar

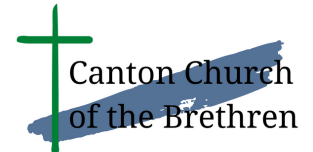
***Natural Gas, Electricity Contracts... Free Solar, LED
Retrofit and New LED estimates***

**Brent Bacon 309-807-7198
Email Rivermen1@live.com**

150% CLUB MEMBERS



Harvester Meat Co.



CHUCK TAYLOR



APEXSeeds



Hocker, Fitzjarrald & Richardson, PC
Certified Public Accountants



150% CLUB MEMBERS



Galesburg Broadcasting Co.

BUSINESS AFTER HOURS

2024 SCHEDULE

January 18th

Canton Learning Collaborative
& Bistro 101

February 15th

Kiwanis Club of Canton

March 21st

The Salvation Army

April 18th

The Loft of Canton

May 16th

Country Financial & Wee Ma Tuk

June 20th

Rock Valley Physical Therapy

July 18th

Spoon River Home Health, Quality
Roll Off, & Mercantile 25

August 15th

Buckheart Solar

September 19th

OPEN

October 17th

United Way

November 21st

Barnhart, Tinsman, Lane,
Klinedinst, & Stinauer

December 12th

Ipava State Bank & Billy's Tap

Advertise in the Chamber Courier

New Advertising option

Are you looking for a new, affordable way to market your business or organization? The Canton Chamber is now offering ad space in our new and improved Chamber Courier. See details below.

DELIVERED TO
OVER 300
CHAMBER
MEMBER EMAILS

**48% OPEN
RATE**

MOON RIVER PARTN
CANTON AREA CHA



Chamber Carrier

- Can purchase more than one month
- Ad size 3.5 X 2"
- In color
- Location will vary

\$35 / month

Chamber Chariot

- Can purchase more than one month
- Ad size 5 x 3"
- In color
- Location will vary

\$60 / month

Chamber Champions

- Only for Chamber Members that pay over \$1000 in Membership dues annually
- Will be listed every month
- Location of ad may vary
- Full page add

**\$1000 and above
annually**

**Call the Canton Chamber
to get your spot**

Canton Chamber Office
48 N. Main Street in Downtown Canton

309-647-2677

**Limit of 20 total ads
per issue**

2024 SPONSORSHIP OPPORTUNITIES

The Canton Area Chamber of Commerce is committed to providing quality events for our members and the community. We know large events are what bring people together as a community and bring others from outside our community here to enjoy our town. The below Sponsorship Sheet lists sponsorship opportunities for 2024.

Our goal is that these sponsorship opportunities are helpful and enable you in positively promoting your business through the Chamber to those in our community and those who are visiting out of town. Call the Chamber at (309) 647-2712 or email Carla Bobell at cbobell@cantonillinois.org to sponsor a event.

EVENT and PROGRAM SPONSORSHIP COMMITMENT SHEET 2024		
Event Sponsorships (see attached chart for benefits of sponsorship)	Yes!	Comments
Annual Dinner – Major Sponsor \$350		
Annual Dinner – Supporting Sponsorship \$175		
Golf Outing – Lead Sponsor \$1,000		
Golf Outing – Cart Sponsor \$500		
Golf Outing – Tee Sponsor \$175		
Meet the Candidates – Supporting Sponsorship \$125		
Cruise-In – Lead Sponsor \$500		
Cruise-In – Supporting Sponsorship \$175		
Taste of Canton – Lead Sponsor \$500		
Taste of Canton - Supporting Sponsorship \$175		
Women in Business – Supporting Sponsorship \$100		
Holiday Lightshow - Lightshow Display \$1000		
Holiday Lightshow - Lead Sponsor \$500		
Holiday Lightshow - Supporting Sponsor \$175		
Program Sponsorships		
Canton Area Chamber Young Professionals – Program Sponsorship \$300 (need 4 for year)		
Youth Leadership Academy – Program Sponsorship \$300 (need 5 for school year)		

UPCOMING EVENTS: 2024 ANNUAL DINNER

99th Annual Chamber Excellence Awards nomination criteria

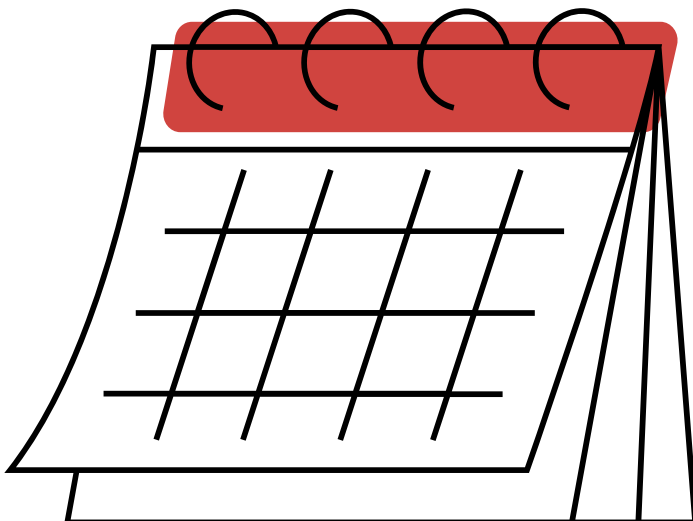
The Canton Area Chamber of Commerce seeks to recognize people and businesses that have made a significant impact in the Canton area. Recommendation letters are preferred with details on each individual nominee, as the more information the nomination committee receives the better the chances of being nominated. The winners of each of the following awards will be named at the 99th Annual Chamber of Commerce Dinner & Awards ceremony on Thursday, March 7th, 2024. Award categories include 2024 Business Person of the Year, 2024 Outstanding Citizen of the Year, and 2024 Educator of the Year.

[Nomination Forms](#)

**ANNUAL
DINNER**

CALENDAR OF EVENTS

Don't forget to share your business's events with us! We will add it to our Calendar of Events, available for everyone to see on our Chamber website.



[Canton Chamber
Calendar of Events](#)

OUR CHAMBER AMBASSADORS



Samantha Braden - Rhoades Real Estate

Bobby Brown - Flat Branch Home Loans

Joe Christian - MidAmerica National Bank

Stephen Clark - Town and Country Insurance

Brandy Cozad - Jack's Bar

Kiley Davis-Crouse - Line-X of Canton

Sherri Delost - Jim Maloof Realtor

Madison Embry - Bank of Farmington

Kim Fischer - Canton Harvester Inn

Jake Green - Graham Health System

Jeromie Hale - Bistro 101

Elli Hummel - Jack's Bar

Seth Klinedinst - Crawford's Home Furnishings

John Lemon - Rise Canton

Dave Lewis - Dave Lewis Studio, Ltd.

Taryn Mellert - Spoon River Electric

Amanda Reed - MidAmerica National Bank

Codi Swibold - Hy-Vee Food Stores

Dr. AJ Thum - Associates in Dentistry

Bryce Vaughn - CEFCU of Canton

Nick Wright - Country Financial

AMBASSADOR SPOTLIGHT: SETH KLINEDINST



Seth was born and raised in Canton where he graduated from Canton High School in 2011. Seth then went on to Spoon River College where he obtained his associates degree. After Spoon River College, Seth went on to Western Illinois University where he graduated with his bachelor's degree in Recreation, Park, and Tourism Administration along with a minor in Fire Science. Seth enjoys being involved within the community of Canton. He is currently the President of the Canton Area Chamber Ambassadors Club and has been able to cultivate many relationships with businesses around the community. Seth is also the Sales Manager at Crawford's Home Furnishings in Canton. In his free time, you can find him at Big Creek Park playing pickle ball or frisbee golf, bowling at Linn Lanes, hitting home runs for his slow pitch softball team, golfing at Wee-Ma-Tuk Country Club, or camping with his family. Above all else Seth's favorite thing to do is spend time with his wife Kassidy, his pup Weller, and his family.



Crawford's HOME FURNISHINGS



Reserve your

E-BLAST

Have a big event, holiday special, or flash sale you want people to know about? A Chamber E-Blast is an affordable and effective way to reach over 400 member inboxes!

Step 1: Reservation

Reserve your Chamber E-Blast date via phone or email (see below). Only one E-blast a month is allowed.

Step 2: Invoice

E-Blasts are \$25. Invoices will be issued when the E-blast date is reserved and payment is expected by delivery date. Pay the invoice online or mail a check to the Chamber office. Make checks payable to CACC.

Step 3: Content

If you have a flyer or image prepared for your E-blast, please send to our email it exactly as you wish it to be presented. If you do not have a flyer or image prepared and would like the Chamber to design one for you, we will do so for an additional \$5. You will be able to approve the final draft of the flyer.

Step 4: Submission

If you are requesting the Chamber to design the flyer for you, please send all the information you wish to be included on the flyer including images, dates, hours of operation, contact information, etc. at least 48 hours in advance of the reserved date. If you have a flyer pre-prepared, please send any additional information you want to be included in the e-blast (ex: link to website).

Step 5: E-Blast Sent

E-blasts will be sent one time only, on the date you reserved. We track every E-blast sent and will gladly share the open rate of your blast with you to see how many people it reached!



48 N. Main Street, Canton, IL 61520

(309) 647-2677 ext. 1 | cantonareachamber@gmail.com

Canton Area Chamber of Commerce

JOB OPPORTUNITIES

One of the most visited areas of the Canton Chamber website is the Job Opportunities section.

If you are looking for a new job or need to post a job opening at your business, check it out at www.cantonillinois/chamber/jobopportunities

Email your business's job posting to Chamber Executive Director, Carla Bobell, at cbobell@cantonillinois.org and we will upload it to our Job Opportunities section of the CACC website.

SEE
JOB POSTINGS
HERE