



February 13, 2020

Canton MAIN STREET

Volume IV, Issue II

209 East Chestnut, Suite 2, Canton, IL 61520

Member's Newsletter

From the President

With a heavy heart, I have made the decision to step down as President of Canton Main Street. Last year I left my career in banking of 7 years to pursue my ultimate dream of becoming a nurse. This Fall I will be entering Graham Hospital School of Nursing! I am currently working part-time, going to school full-time at Spoon River College, and am a mom. I knew that I wouldn't be able to give Canton Main Street the time and dedication I needed to and decided it was best to continue to volunteer when I can, but not remain as President.

It has been such a great pleasure to work with such a small but mighty group of individuals. I look forward to seeing the continued success Canton Main Street brings to our community.

Sincerely,
Teisha Buskirk, Former President

We need your help!

Canton Main Street is always looking for dedicated, community-oriented, hard-working, and just generally awesome individuals to serve on our Board of Directors or volunteer at our events! You can be a business owner, organization director, or citizen of Canton that cares about the revitalization and sustainability of our Canton Downtown!

If you are interested in joining us, give Amanda Woodruff a call at 647-2677, Ext: 1 or email her at awoodruff@cantonillinois.org.



WE NEED YOU!



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February Calendar

Monday, February 17th, 3:30pm,
Sedgwick Business Suites - **Art on Main Committee Meeting**

Tuesday, February 25th, Noon,
Sedgwick Business Suites - **CMS Board Meeting**

Friday, February 28th, 8:00am, Spoon
River College - **Business Institute**



Spotlight of the Month!

We are happy to announce Jack's as our Canton Main Street February Spotlight of the Month! Jack's is a downtown bar located at 144 East Elm.

The bar was first established in 1986 by Jack Wilcoxon and later purchased by Jack's brother Leon Wilcoxon in 1992. Jack's has had a host of names since 1992 including "The Watering Hole" and "Jack's Fish Market," but returned back to Jack's around 12 years ago. Jack's is a long-time member of Canton Main Street through their sponsorship and participation in Glacial Golf. Jack's has been involved in Glacial Golf for all ten years and has been a winner of the Best Green competition.

Bar manager, Amy Emken, met Leon 15 years ago and has been managing the bar for the past 12 years. Amy shared that they love their regular customers and always have a lot of fun with them, but they also like to attract other customers by offering live entertainment every Wednesday and Karaoke every Thursday. In addition, they have a free drawing on Wednesday's and Sunday's. **Coming up soon, Jack's will be hosting one-man band Brian Dennison on Friday, February 21st and Friday, March 13th.**

Both Leon and Amy understand the importance of putting money back into the business. Over the years Jack's has made several inside property improvements that include the renovation of their ceiling and they just recently installed new flooring. A major improvement for the bar was the addition of their beer garden, that offers a nice relaxing outdoor space. Missy Towery shared, "I have always enjoyed working with Amy at Jack's during Glacial Golf. She is



super cooperative and a lot of fun. Amy has a passion for the business and the customers that come through at any time to talk to her."

For more information about events occurring at Jack's please visit and like their Jack's Bar Fan Page on Facebook.



Canton Main Street has been a member of Main Street America for many years. Main Street America is a program of the National Main

Street Center, a subsidiary of the National Trust for Historic Preservation, that leads a movement committed to strengthening communities through preservation-based economic development in older and historic downtowns and neighborhood commercial districts. Main Street America was launched in 2015 to reinvigorate National Main Street Center's collective look, feel, and strategy to position Main Street as a leader locally, regionally, and nationally.

Main Street America is teaming up with American Express to give 10 Small business owners \$10,000 each to help their businesses innovate in America's evolving retail landscape. **The American Express Future of Shopping Small Grant Program** will celebrate small businesses across the country that are a vital part of their community. The program is intended to support small businesses that have demonstrated new approaches to traditional business strategies and those businesses looking to try out creative techniques, while also helping to revitalize and strengthen older and historic commercial districts. Grant recipients should demonstrate commitment to both their local community and principles described in American Express' Future of Shopping Small Guide. With insights garnered from WGSN, the Future of Shopping Small Guide is filled with actionable tips to help small business owners begin to future-proof their businesses. **If you are interested in this grant visit: <https://www.mainstreet.org/blogs/national-main-street-center/2020/01/16/the-future-of-shopping-small-grant-program>**



Canton Main Street received its designation as a Main Street Community under the Illinois Main Street program on March 26th of 2009. The

Illinois Main Street program was founded by Lieutenant Governor Bob Kustra in 1993. The program was administered by the Lt. Governor's Office and received design services from the Illinois Historic Preservation Agency until 2015 when the program lost all state funding. Illinois Main Street was inactive for several years until 2018, with support from the Richard H. Driehaus Foundation and the National Main Street Center re-launched Illinois Main Street and is the current administer. We hope in the up coming years that Canton Main Street can take advantage of all that Main Street America and Illinois Main Street has to offer. We are currently excited about the return of the Illinois Main Street Conference coming up in March that is being held in Springfield! **To read more about Main Street America and Illinois Main Street and everything they have to offer visit these links: <https://www.ilmainstreet.org/home> and <https://www.mainstreet.org/home>.**

As always, we are looking for downtown business leaders, entrepreneurs, community members or just plain talented community-loving individuals in our surrounding area to become volunteers or board members of our Canton Main Street Program. If you are interested please get ahold of me (Amanda) at our Canton Main Street office, (309)647-2677 Ext:1 or awoodruff@cantonillinois.org. **To learn more about Canton Main Street visit: <https://www.cantonillinois.org/mainstreet>**

Amanda Woodruff, Executive Assistant
*Spoon River Partnership for Economic Development,
 the umbrella organization of Canton Main Street.*

Spoon River College Office of Community Outreach
Canton Area Chamber of Commerce
Spoon River Partnership for Economic Development
Present the 2020

Business Institute

Friday, February 28th

7:30 am—Noon

SRC Canton Campus



If you own a business, work for a business, or are thinking of starting a business, this day is for YOU! For just **\$25 per person***, you'll receive a morning filled with energy, enthusiasm, breakfast, and lots of great information! The day includes a keynote speaker, educational breakout sessions, and networking.

Keynote Address: Game Changers: Encouraging words for leaders of all kinds of organizations, information for leading together, including positive culture, clear objectives, and open communication.

Session topics include:

- **Unleash the Hidden Power**—Diana Pavley-Rock
- **Planning for the Life of Your Business**—Jim Boyd
- **Getting your Squirrels and your Sloths to Work Together**—Jake Green
- **Employment Law Update**—Chris Jump
- **#coaching2020**—Amy Whiting-McCoy
- **Positive Communication**—Andrea Barbknecht
- **Beating Stress in the Workplace**—Lindsey Larson
- **CyberSecurity: Small Business = Big Target**—Nathan Chronister
- **The Not-So-Secret Formula for Successful Advertising**—Chris Postin
- **Everyday Business Solutions**—Tory Davis & Don Ryan
- **Marketing Magic with Facebook**—Tracy Snowman
- And Networking!



Register Online at <https://src.augusoft.net/>

Call SRC Community Outreach, 309-649-6260

Printed brochures are available at SRC & the Chamber/Partnership Office

\$35 after February 21st

src.edu/outreach 1-800-degrees

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