

DON'T FORGET! FILL OUT YOUR CENSUS TODAY!

United States
Census 2020

Canton Counts!

April 10, 2020

Canton
MAIN STREET

Volume IV, Issue IV

209 East Chestnut, Suite 2, Canton, IL 61520

Member's Newsletter

2020 Census

The Canton Complete Count Committee would like to ask our local businesses to assist with spreading the word about filling out the Census! Here are a few ways to help.

If you have a digital sign or changeable letter sign, please consider adding a statement to your signs about filling out the Census.

If you are a restaurant that is doing carry out, please consider writing a simple statement on the carry out container about filling out the Census.

Statements can be as simple as...."Complete your Census today, 2020census.org", "Did you fill out your Census?", "2020 Census, fill it out now." or "2020 Census, careaboutthecount.org".

DON'T FORGET! FILL OUT YOUR CENSUS TODAY!

Canton Counts!

IT'S EASY! DO IT BY...

- MAIL
- PHONE
- ONLINE

1-800-923-8282
WWW.CAREABOUTTHECOUNT.ORG

Residents will receive letters, postcards or a packet in the mail with instructions on how to fill out the Census!

Brought to you by Canton's Complete Count Committee. Funded by the Illinois Department of Human Services. The contents are solely the responsibility of the author.

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Thank You Members!

We would like to thank the following businesses and individuals for their new or renewing Memberships! Your support means the world to us!

- Bar-Mac Farms
- CEFCU
- FC Rehabilitation Center
- Helping Hands Resale Shoppe
- Hy-vee
- Ipava State Bank
- Johnson & Johnson PC
- MidAmerica National Bank
- Monical's Pizza
- Rhoades Real Estate
- Taco Bell
- Youth Acres
- Linda Brown
- Ray & Emily Cleer
- Mike & Debbie Delligatti
- Eric Duffield
- Darlene King
- Carol Kohler

**Thank You
FOR YOUR
SUPPORT**

COVID-19 Business Resources

The coronavirus pandemic has effected and will continue to effect small businesses in many ways. From loss of revenue, to figuring out how to remotely work from home, things are changing quickly and we are all being forced to adapt. There are many resources out there to assist businesses through this crisis.

The Canton Area Chamber of Commerce has created a page on our Canton Illinois website with informative links for loans or grants available to small businesses. Visit: www.cantonillinois.org/chamberofcommerce

The Illinois Department of Commerce & Economic Opportunity has launched emergency assistant programs for Illinois small businesses.

Illinois Small Business Emergency Loan Fund

DCEO and the Illinois Department of Financial and Professional Regulation (IDFPR) are establishing the Illinois Small Business Emergency Loan Fund to offer small businesses low interest loans of up to \$50,000.

Businesses located outside of the City of Chicago with fewer than 50 workers and less than \$3 million in revenue in 2019 will be eligible to apply. Successful applicants will owe nothing for six months and will then begin making fixed payments at a below market interest rate for the remainder of a five-year loan term.

Downstate Small Business Stabilization Program

To support small businesses in downstate and rural counties across Illinois, DCEO is repurposing \$20 million in CDBG funds to stand up the Downstate Small Business Stabilization Program. This Fund will offer small businesses of up to 50 employees the opportunity to partner with their local governments to obtain grants of up to \$25,000 in working capital. These grants will be offered on a rolling basis.

NOTE: Contact the Spoon River Partnership for Economic Development if you are interested in this program. cmcdaniel@cantonillinois.org, awoodruff@cantonillinois.org, or 647-2677.

For more information on these two programs visit: <https://www2.illinois.gov/dceo/SmallBizAssistance/Pages/EmergencySBAInitiatives.aspx>

ShelfLove Helps Small Businesses Reduce Inventory

Pekin native and Eureka College graduate Anna Palmer and her team have created an on-line platform for small businesses to get their products into the hands of consumers across the country. Shop owners looking for quick ways to sell their products online and/or to reach a bigger audience, should investigate ShelfLove. It's a new marketplace launching for shoppers to purchase products sitting in closed up shops. Businesses can create listings instantly right from a smartphone or computer, get a link to share with audiences without having to build an online store, and push listings to thousands of shoppers across the country looking to support small businesses. When orders come in, businesses reach out to the customer and ship right directly. More information at www.shelflove.org/retailers.

US Chamber of Commerce Guide for Coronavirus Paid Leave

The US Chamber of Commerce has put together a comprehensive guide for employers to better understand the paid leave provisions of the Families First Coronavirus Response Act. Access it at www.uschamber.com/report/coronavirus-paid-leave-programs-employer-guide.

IRS Information on Refundable Tax Credits

The Families First Coronavirus Response Act (the "FFCRA") provides small and midsize employers refundable tax credits that reimburse them, dollar-for-dollar, for the cost of providing paid sick and family leave wages to their employees for leave related to COVID-19. Read more at www.irs.gov/newsroom/covid-19-related-tax-credits-for-required-paid-leave-provided-by-small-and-midsize-businesses-faqs#basic

Restaurant Employee Relief Fund

The National Restaurant Association, thanks in part to a donation from Guy Fieri, has created the Restaurant Employee Relief Fund. Laid off restaurant employees who have worked at least 90 days part- or full-time in a restaurant in the past year can apply for a one-time \$500 payment. Applications open starting April 2. More information at <https://rerf.us/>



Campaign



Welcoming our new Executive Director!

Working from home, hunkered down and social distancing are among some of the tasks the Spoon River Partnership for Economic Development is currently doing. However, SRPED is still here to help local business

owners overcome any obstacles they may have right now due to this very trying time with COVID-19. My name is Cole McDaniel, and I am the new Executive Director for the Spoon River Partnership for Economic Development. I have a working background in both public and private finance, as well as economic development. I am looking forward to getting to meet business owners and residents of Fulton County once society returns to “normal.” I am from Havana, IL, and I am very familiar with my soon to be new home, Canton! My wife and I will be planning to make the move to Canton within the next few months, and couldn’t be more excited to raise our family in such a wonderful community.

I am looking forward to learning more about the ins and outs of Canton Main Street, and getting to know the people involved. Volunteer organizations are some of my favorite to be a part of, because it takes a very special kind of person to volunteer their time over and over again. Thank you to all of those volunteers and committee members that help make CMS succeed year in and year out! I can’t wait to get started with you!

Although there is a lot of uncertainty and darkness surrounding our world and country right now, I would just like to leave you with a final thought. . . “Strength does not come from winning. Your struggles develop your strengths. When you go through hardships and decide not to surrender, that is strength.” – Mahatma Gandhi . . . Don’t surrender, keep moving forward, and come out stronger on the other side!

Cole A. McDaniel, Executive Director
Spoon River Partnership for Economic Development,
the umbrella organization of Canton Main Street.

Saturday, April 11th - 18th, an event will be promoted throughout the state of Illinois and it’s called I Love Local and your business can be a part of it! And it’s FREE! This great event is being brought to you by the IL Chamber of Commerce and the Canton Chamber is joining in to bring opportunity to our local businesses. the Canton Chamber has created an event on their facebook page as well.

We realize that this event will not help all of our local businesses, but we encourage you to pass this information on to any business you think can benefit from this event. We are all in this together and remember “a rising tide lifts ALL boats”.Improvements in the general economy will benefit all participants, eventually.

There are 2 things you need to do to participate in the I Love Local:

1. Send the Canton Chamber office a message, email is preferred, to let them know if your business is “open”, what your hours are and what you are offering (delivery, curbside, mailing purchases, etc.). They have created a special place on the Chamber website www.cantonillinois.org for everyone to visit for all details on all stores in our community. It is a work in progress so if you do not see your business, get in touch with them. Either send email to Carla, at cbobell@cantonillinois.org or to assistant director Chelsea Dodds at cdodds@cantonillinois.org.
2. Go to this link <https://www.iacce.org/ilovelocal.html> and learn more about the I Love Local campaign and get your business signed up there, as well if you want to reach a broader audience. When you visit this link you will see the Canton Area Chamber of Commerce logo. When folks click on our logo it will take them to that special place on our website that lists the businesses in our town that are “open” for business.

Please remember if you are selling items (does not apply to restaurants offering fresh food) online you must mail all orders to customers who make purchases from you. If you are not set up to do online shopping I encourage you to go through www.shelflove.org/retailers.

If you need answers for shipping options get on <https://www.usps.com/ship/>. They have a lot of great solutions. Feel free to call our local post office with questions at 647-0309.

The Canton Chamber is here to help, so feel free to reach out to them at the emails listed above or at 647-2677.





As of right now the Canton Art on Main Fine Arts Festival has not been cancelled. But with that said, the Art on Main Committee will be meeting via video and phone conferencing on Monday, April 20th to discuss the possibility of cancelling this year's show. The committee either on that day will make a decision to cancel the show, or will pick a last possible day before the show to make the decision to cancel. Though June 6 & 7 seems like a little way away, and no one wants this COVID-19 pandemic to last longer than April 30th, there is a chance that it could. Once our shelter-in-place is lifted, there could be the chance that certain restrictions will be in place, and could prevent the committee and Canton Main Street from holding the show.



As of right now the Canton Main Street Farmer's Market will open as usual, but may open at a later date than June 6th. **THIS HAS NOT BEEN DETERMINED YET, THOUGH.** Farmer's Markets are considered essential and access to fresh produce is an essential part of our lives. If the market opens as scheduled and COVID-19 restrictions are in place, the market will be following certain procedures and operational guidelines to reduce the risk of spreading COVID-19.

If you have any questions or concerns about the Canton Art on Main Fine Arts Festival or the Canton Main Street Farmer's Market, contact Amanda Woodruff at (309)647-2677 Ext: 2 or awoodruff@cantonillinois.org. When firm decisions are made concerning these two programs, we will post those on our Canton Main Street Facebook page and on our website.



209 East Chestnut, Suite 2
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Canton Main Street Membership Form

The Canton Main Street Program is in its twelfth year; we remain committed to the revitalization and preservation of Canton's historic downtown. Help make this happen. Join us today by returning this form with your payment.

I am happy to join the Canton Main Street Program for 2020.

Name of Business/Individual _____

Street Address _____

City/ST/Zip Code _____

Business Phone: _____ Cell Phone: _____

Email _____

Web Site or Social Media for my Business/Organization _____

Check membership/donation type:

___ **Canton Main Street Partner** (Business/Organization) = \$ 40.00

___ **Canton Main Street Friend** (Individual) = \$ 20.00

___ **Canton Main Street Sponsor** (Includes Membership & support/promotions of 1 event) = \$100.00

___ **Community Collaborator** (Includes Membership & support of the 6 events listed below) = \$250.00

Specify Event by checking the box below:

Farmer's Market

Kids Fest

Music in the Park

Munchkin Masquerade

Christmas Walk

Scenic Drive

___ **Glacial Golf T-shirt Sponsor for 2021 Fundraising Event** (Listing your Name/Org./Bus. on T-shirt) = \$50.00

Amount: \$ _____

___ **Canton Main Street Friends are our core volunteers.** Please check here if you are interested in being contacted for volunteer opportunities in 2020.

___ **Greens keeper for Glacial Golf for 2021 Event.** Please join us for a fun filled day at our largest fundraising event of the year! This event would not be possible without the help of the greens keepers!

Please return this completed membership form and your payment, payable to "Canton Main Street," to: Amanda Woodruff, 209 East Chestnut, Suite 2, Canton IL 61520. www.cantonillinois.org