



# THE CHAMBER COURIER

November 2022

The monthly business publication of the Canton Area

## Your Chamber Ambassadors are here for your business.

**Scott Anderson**, SR Preasure Washing  
**Emylee Bitner**, Bank of Farmington  
**Samantha Braden**, Rhoades Real Estate  
**Bobby Brown**, Flat Branch Home Loans  
**Joe Christian**, MidAmerica National Bank  
**Stephen Clark**, Town and Country Insurance  
**Jason Coulter**, Big Cat's Bowls  
**Kiley Davis-Crouse**, Davis Buick GMC  
**Sherri Delost**, Jim Maloof Realtor  
**Sandy Edsall**, Davis Ford  
**Kim Fischer**, Canton Harvester Inn  
**Jace Fletcher**, Shelter Insurance  
**Jake Secrist**, Mid Century Fiber  
**Jeromie Hale**, Bistro 101  
**Seth Klinedinst**, Crawford's Home Furnishings  
**John Lemon** - Rise Canton  
**Dave Lewis**, Dave Lewis Studio, Ltd.  
**Taryn Mellert**, Spoon River Electric  
**JJ Montgomery** - Mel's Sporting Goods  
**Amanda Reed**, MidAmerica National Bank  
**Chase Shawgo**, Ipava State Bank  
**Codi Swibold**, Hy-Vee Food Stores  
**Dr. AJ Thum**, Associates in Dentistry  
**Nick Wright**, Country Financial



## Shopping Small and Holiday Lights

*by: Carla Bobell, Executive Director*

A very fun part of the year is coming in November and the Canton Area Chamber of Commerce is excited to be involved in both!

Small Business Saturday is a day dedicated every year to support and celebrate small businesses across the United States. Started in 2010 by American Express it is celebrated on the Saturday after Thanksgiving to encourage consumers to get out and shop at their local neighborhood stores. This year Small Business Saturday will be on Saturday, November 26th.

According to a survey done in November of 2021 by American Express, about half (49%) of Americans participated in Small Business Saturday last year, with an average spending of \$305. That amount mostly include gifts, as 65% of consumers say they'll purchase at least some presents at small businesses.

Let's increase participation this year to 100% for Small Business Saturday by shopping at as many of our local stores and restaurants as you can during the entire holiday season.

Another exciting thing that begins on November 26th is the new Holiday Light Show. It will take place at Big Creek Park. Tickets are \$5 per car. The Canton Chamber is very excited to be working with Tim & Peyton Lindsey, the two responsible for the original Lindsey Light Show in 2020 which is how the Holiday Light Show became a reality. Read more info below.

If you have a business or organization that would like to volunteer during one of the lightshow evenings, please contact the Chamber office at 309-647-2677 or email me at [cbobell@cantonillinois.org](mailto:cbobell@cantonillinois.org).



CANTON AREA CHAMBER OF COMMERCE  
**BUSINESS**  
*after hours*  
 Thursday, November 17  
 5:00 - 7:00 pm  
**Official Time Out**  
 Network with fellow business owners  
 Awesome Giveaways ~ Great Food & Drinks  
 Hosted by  
 KLINEDINST CHIROPRACTIC  
 DAVIS & CAMPBELL  
 Stinauer family dentistry  
 Oakdale Veterinary Center  
 Barnhart  
 Tinsman

**Q: Does it really make a difference shopping local?**

**A:** Yes it does! When you shop local not only are you stimulating our local economy but you are also supporting a local family, neighbor or friend. Those who own their own business are investing in their local community by bringing services or unique shopping experiences to help enhance our town.

For every \$100 spent, roughly \$68 to \$73 of it returns to local activity. Local business owners know you, and you know them. Studies have shown that local businesses donate to community causes at more than twice the rate of chains.

Local businesses not only pay their employees, they also spend money at other local businesses. That means by buying local, you help create jobs, contribute to improved public infrastructure, and invest in your community both socially and economically.

**EXECUTIVE BOARD**

*President - Jana Emmons, Ipava State Bank*  
*Vice President - Chad Holloway, OSF HealthCare*  
*Treasurer - Chad Murphy, Spoon River College*  
*Secretary - Erin Watson, Watson Center for Wellness*

**BOARD OF DIRECTORS**

**Business and Community Development**  
 Jason Gumbart, Apex Seed Company

**Government Affairs**  
 Jay Valencia, Canton High School

**Member & Public Relations**  
 Diane Bell, Di's Boutique

Ashton Dare, MidAmerica National Bank  
 Maggie Cecil, Edward Jones  
 Jason Elwell, Peculiar Projects  
 Larrilyn Hall, Wee-Ma-Tuk Hills Country Club  
 Renee Lewis, Jim Maloof Realtor  
 Lacey Neal, Rock Valley Physical Therapy  
 Whitney Parrish, Barnhart, Tinsman & Associates  
 Alesia Shaw, Graham Health System

Lauren Keets, Student Representative

**EX-OFFICIO MEMBERS**

Jon Johnson, Canton Park District  
 Mayor Kent McDowell, City of Canton  
 Superintendent Tad Derenzy, CUSD #66  
 President Curt Oldfield, Spoon River College

**STAFF**

*Executive Director - Carla Bobell*  
 48 N. Main Street, Canton, IL 61520  
 (309) 647-2677  
 cantonareachamber@gmail.com  
 Facebook CACC61520

## WELCOME NEW MEMBER

Spoon River Junction Winery has a purpose - to create new wines that blur lines and expand the boundaries of what wine can be. However, first and foremost, everything they make still has to taste not just good, but amazing!

Owner, Bradley Beam has been making wine for over 20 years, both academically and commercially. He served as the Illinois state enology specialist from 2006-2018, and still takes on special projects with the Illinois Grape Growers and Vintners Association. He's also an independent wine making consultant for several wineries in the Midwest.



Brad states, "The first wines from this project are all aged in used bourbon barrels for at least 6-12 months to add a layer of complexity to what might otherwise be pretty straight-forward wines. Warm wood and vanilla flavors are balanced with the naturally fruity wine flavor profiles, and the barrels also add some tannin and heat to the finish, creating something like a lower-alcohol, easy-drinking cocktail. We decided to do these wines from the start to make a statement about our adventurous philosophy and set the tone for what we hope is a long career developing new, creative, and fun wines."

Their mission is clear at Spoon River Junction Winery; Creative and inventive wines. They are committed to creating new products that expand the definition of quality wine. The winery sources fruit and other ingredients locally whenever possible, and showcase the local artist community in the tasting room. Can't make the trip to the winery, no worries because they will ship their products to you, wherever you are.

Wine is a great gift to give at the holidays.

### Connect with Spoon River Junction

Online at [spoonriverjunction.com](http://spoonriverjunction.com)

Location: 15100 E. State HWY 9, Canton

Phone: 309-338-6568

Email: [wine@spoonriverjunction.com](mailto:wine@spoonriverjunction.com)



# REMEMBER TO SHOP SMALL CHAMBER RETAIL & RESTAURANT



Support your local Chamber restaurants and retail stores this year during Small Business Saturday on November 26th and throughout the holiday season.

# HOLIDAY LIGHT SHOW DONATION



Thank you to  
**Graham Health System**  
**\$1000 Donation**  
**Holiday Light Show!**

*Pictured L-R: Peyton Lindsey, Holly Henline - VP of Ancillary Services & CCO at GHS, Carla Bobell - Canton Chamber Director, Robert G. Senneff - President & CEO of GHS, Alesia Shaw - Director of Marketing & Foundation at GHS and Tim Lindsey*

The Canton Area Chamber of Commerce has teamed up with Tim and Peyton Lindsey from the Lindsey light show that was created in 2020 in their neighborhood on the west side of Canton. We are bringing their holiday light show to Big Creek Park this coming November and December for everyone to enjoy. Because the show will be expanded, we reached out to local businesses to make donations to help with covering costs of new lights, equipment and supplies needed to make this new light show spectacular. Pictured above is another business that is helping us move closer to our goal of raising \$8000 to get the holiday light show off the ground.

If any other business, organization or community persons would be interested in making a donation towards the new holiday light show, please call the Canton Chamber office at 309-647-2677 Ext. 2 to talk with Executive Director of the Canton Chamber, Carla Bobell for more details or send her an email at [cbobell@cantonillinois.org](mailto:cbobell@cantonillinois.org). The Holiday Light Show begins November 26th and will run Thursday through Sunday nights through December 31st, with a few special themed shows on Wednesday nights.

Stay connected on the Canton Area Chamber of Commerce Facebook page at CACC61520.

Scan for more details on the Holiday Light Show.



## HOLIDAY LIGHT SHOW DONATION LEVELS OF GIVING 2022



**Chippy says Thank You!**

<div style="background-color: #f1c40f; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 10px auto;"> <div style="background-color: white; border-radius: 50%; width: 20px; height: 20px; display: flex; align-items: center; justify-content: center;"> <span style="font-weight: bold; color: #4a86e8;">\$1000</span>  <small>and above</small> </div> </div> <p style="font-size: small; margin-top: 5px;">Recognition in all marketing &amp; brochure, recognition during every show with logo displayed and business name mentioned between songs, plus large signage as approaching show. 10 free passes</p>	<div style="background-color: #f1c40f; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 10px auto;"> <div style="background-color: white; border-radius: 50%; width: 20px; height: 20px; display: flex; align-items: center; justify-content: center;"> <span style="font-weight: bold; color: #4a86e8;">\$250</span>  <small>and above</small> </div> </div> <p style="font-size: small; margin-top: 5px;">Logo of business or name on signage while cars are waiting for the show. Business name or name listed in brochure. 2 free passes</p>
<div style="background-color: #f1c40f; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 10px auto;"> <div style="background-color: white; border-radius: 50%; width: 20px; height: 20px; display: flex; align-items: center; justify-content: center;"> <span style="font-weight: bold; color: #4a86e8;">\$500</span>  <small>and above</small> </div> </div> <p style="font-size: small; margin-top: 5px;">Business logo in brochure, recognition during half of the shows with logo displayed and business name mentioned between songs, plus signage as approaching show (little smaller than next level up). 5 free passes</p>	<div style="background-color: #f1c40f; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 10px auto;"> <div style="background-color: white; border-radius: 50%; width: 20px; height: 20px; display: flex; align-items: center; justify-content: center;"> <span style="font-weight: bold; color: #4a86e8;">\$100</span>  <small>and above</small> </div> </div> <p style="font-size: small; margin-top: 5px;">Logo of business or name on signage while cars are waiting for the show (little smaller than next level up). Business name or name listed in brochure</p>
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**To Send in Donations**  
 Contact Carla Bobell 309-647-2677 Ext. 2

**NOVEMBER 26 THRU DECEMBER 31  
THURS - SUN NIGHTS**

**FOR SHOW & TICKET INFO  
SCAN HERE**



Hosted by

The word "Holiday" is written in a large, red, cursive font. To its left are two cartoon trees: a blue one with a smiling face and a purple one with a pink bow and a smiling face. Below the word "Holiday" is a string of light bulbs, each containing a letter of the word "LIGHTSHOW".

**Holiday**

L I G H T S H O W

**CANTON, ILLINOIS ~ BIG CREEK PARK**

[www.cantonillinois.org/holidaylightshow](http://www.cantonillinois.org/holidaylightshow)

# WOMEN IN BUSINESS BREAKFAST



## Friday, November 4th

8:00 am - 9:30 am

Wesley Hall at Wesley UMC  
120 North Avenue A, Canton

A unique opportunity to network with peers and hear from our inspiring guest speakers to learn, connect, and grow.

**Breakfast Buffet \$12**

WOMEN IN BUSINESS IS SPONSORED BY



Bank of Farmington



Register online at [cantonillinois.org](http://cantonillinois.org)

Calendar of Events  
Nov. 4 - WIB

or contact Carla Bobell  
[cbobell@cantonillinois.org](mailto:cbobell@cantonillinois.org)  
309-647-2677 ext. 2



## empowHerU

Come and hear all about how a new women's organization called **empowHerU** became a reality by three local ladies who have a desire to motivate and inspire like-minded women to support one another to achieve personal and professional success. A true inspiring story that will lift you up and encourage your life.



Susan Baldwin  
MidAmerica National Bank



Laura Fidler  
Fairview Sale Barn



Julie Reeder  
Graham Health System



## MESSAGE FROM SPOON RIVER PARTNERSHIP FOR ECONOMIC DEVELOPMENT

The current economic crisis in the United States requires a renewed commitment to investing in rural communities in order to ensure that they have a prominent place in this country's future. Given the changing nature of the rural economy, the lack of upward mobility in many rural communities, and the persistent gap in unemployment and poverty rates between metro and nonmetro counties, we need to overhaul the current approach to rural development and create a new framework that builds resilient rural communities. This new framework must call for a complete change in mindset about what constitutes rural America, the assets within these diverse communities, and the struggles they face. Rethinking rural development policy will also require investing in these communities from the bottom up instead of the top down, empowering them to identify and leverage their existing assets and knowledge and to promote homegrown economic opportunities.



Executive Director  
Cole McDaniel



48 N. Main Street ~ Canton, IL. 61520  
309-647-2677 ~ cmcdaniel@cantonillinois.org

We have seen these homegrown economic opportunities growing consistently in Canton over the last 2 years. As the new year approaches, one of our main goals will be to continue providing new, resources, and business guidance. The SRPED 2022 Annual Report will be out in early January, and we can't wait to recap all the exciting projects, initiatives and opportunities in Canton and Fulton County from 2022.

## NOMINATION APPLICATIONS

### SAVE THE DATE!

The Chamber Annual Dinner will be coming up on Thursday, March 9th, 2023. Its purpose is to celebrate, honor and thank the membership and honor the Annual Chamber Excellence Award recipients. Nominations for the Excellence Awards will begin in January. Do you know just the perfect person to be nominated for:

**Business Person of the Year**  
**Citizen of the Year**  
**Educator of the Year**

Go to the Chamber website to download or print off the application and be sure to have the nomination sent in to the Chamber office by February 3rd.



# ANNUAL DINNER



## A MESSAGE FROM THE SUPERINTENDENT OF CUSD #66

In October our very Christy Semande, the district librarian, was selected by the Association of Illinois School Library Educators to receive the 2022 Polestar Award. This prestigious award is considered to be a capstone achievement for librarians in Illinois. Mrs. Semande is a dedicated individual that has provided a variety of opportunities for CUSD #66 students as well as being an active participant in state organizations to improve library programs in Illinois. Mrs. Semande will be recognized for her achievements at an awards banquet in Tinley Park on November 4th.



November 11th is Veterans Day and Canton Union School District continues its tradition of honoring veterans at all schools. A variety of activities will take place across the district to educate students about Veterans Day and to recognize our local veterans. Please join at us at 9:30 in the morning for an assembly on November 11th at Canton High School as we honor our Veterans.

Each year the month of November comes and it feels as if the school year just started. Fall activities have come to an end and winter activities have begun, we are already in the middle of the second quarter of the school year, and winter weather will be here soon. As we move into the winter season, school cancelation is possible due to inclement weather. The most common reasons for school to be canceled are for snow, ice, and temperatures that drop to the point that it creates a safety concern for students. When there is a possibility of a weather event, we monitor multiple weather reports and have frequent discussions with local agencies. If it is determined that school will be canceled information will be posted on social media, and a Skylert call will be sent to all families. In addition, media outlets including WBYS and local television stations will be notified and they also disseminate the information on the radio, during television broadcasts, and on their websites.



### Dates to Remember

- November 6th- Return to standard time
- November 8th- Election Day No School
- November 11th- Veterans Day
- November 11th & 12th- Thespian Club Fall Play
- November 23th-25th- Thanksgiving Break
- November 28th- Community Concert CHS Auditorium





The 150% Club is an optional membership upgrade that provides added exposure for your business. By paying an additional 150% of regular membership dues at the time of your renewal or new membership, your business can join the Canton Area Chamber of Commerce 150% Club.

*Meet our*

## **2022 MEMBERS**

A&M Storage Company  
 Advanced Rehab & Sports Medicine  
 American Family Insurance  
 American Legion Post #16  
 APEX Seed Company  
 Art Hossler Auto Plaza  
 Associates in Dentistry  
 Axline Pharmacy  
 Barnhart, Tinsman & Associates, LTD.  
 Ben Hendricks Trucking, Inc.  
 Buckheart Solar  
 Camille's of Canton  
 Canton Church of the Brethren  
 Canton Elks Lodge  
 Canton Family YMCA  
 Canton Harvester Inn  
 CEFCU Canton Member Center  
 Central Illinois Lighting & Signs, Inc.  
 CFC Properties  
 COOK Medical  
 Crawford's Home Furnishings  
 Dana Smith  
 Dempster Insurance Agency  
 First Christian Church  
 Froehling, Weber & Schell, LLP  
 Fulton County Emergency Medical Assoc.  
 Fulton County Housing Authority  
 Fulton County Septic  
 Giant Goose Ranch  
 G-M Mechanical  
 Harold Jump  
 Helping Hands Resale Shoppe  
 Hocker, Fitzjarrald & Richardson, PC CPAs  
 Holthaus Companies  
 Hulvey Law  
 Ipava State Bank

John Clark  
 Johnson & Johnson, P. C.  
 Jones Surveying & Engineering Corp  
 Kevin & Debbie Stephenson  
 Kevin Meade  
 Kiwanis Club of Canton  
 Maurer-Stutz, Inc.  
 Meade Law Office, P. C.  
 MidAmerica National Bank  
 Mid Century Fiber  
 Midwest Dental  
 Monical's Pizza  
 North Central Behavioral Health Systems  
 Oak-Hines Funeral Homes  
 Official Time Out  
 OSF Healthcare  
 Otto Stephenitch  
 Phil Miller  
 Pizza Hut  
 Progressive Vision Center, LTD  
 Pure Green, LLC  
 RK Dixon  
 Rhoades Real Estate & Land Auction  
 RISE Canton  
 Scott Miller  
 Sedgwick Funeral Homes & Crematory  
 Sherwin-Williams of Canton  
 Spoon River Media, LLC  
 State Farm Insurance - Chuck Taylor  
 Stinauer Family Dentistry  
 Timbuk Tech, Inc.  
 Town & Country Insurance Agency  
 Unity Point Clinic of Canton  
 Walgreen's of Canton  
 Walmart of Canton  
 West Central Powersports