Retail Demand by Industry

2 N Main St, Canton, Illinois, 61520

Drive time band: 0 - 15 minute radius

NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	80	$24,937.82	$186,884,050
44-45	Retail Trade	82	$21,336.11	$159,892,812
722	Food Services & Drinking Places	72	$3,601.71	$26,991,239

NAICS Code	Industry Subsector & Group	Index	Average Spending	Total
441	Motor Vehicle & Parts Dealers	78	$2,517.83	$18,868,614
4411	Automobile Dealers	77	$2,276.58	$17,060,712
4412	Other Motor Vehicle Dealers	78	$50.99	$382,122
4413	Auto Parts, Accessories & Tire Stores	89	$190.26	$1,425,780
442	Furniture and Home Furnishings Stores	72	$691.61	$5,182,955
4421	Furniture Stores	72	$436.44	$3,270,709
4422	Home Furnishings Stores	72	$255.17	$1,912,246
443, 4431	Electronics and Appliance Stores	74	$201.23	$1,508,023
444	Bldg Material & Garden Equipment & Supplies Dealers	94	$1,268.12	$9,503,266
4441	Building Material and Supplies Dealers	93	$1,138.70	$8,533,383
4442	Lawn and Garden Equipment and Supplies Stores	96	$129.42	$969,883
445	Food and Beverage Stores	80	$4,824.30	$36,153,324
4451	Grocery Stores	81	$4,540.31	$34,025,110
4452	Specialty Food Stores	78	$150.52	$1,127,971
4453	Beer, Wine, and Liquor Stores	75	$133.47	$1,000,243
446, 4461	Health and Personal Care Stores	86	$747.00	$5,598,024
447, 4471	Gasoline Stations	85	$3,090.84	$23,162,778
448	Clothing and Clothing Accessories Stores	76	$1,001.86	$7,507,911
4481	Clothing Stores	74	$769.76	$5,768,592
4482	Shoe Stores	81	$217.07	$1,626,727
4483	Jewelry, Luggage, and Leather Goods Stores	70	$15.02	$112,593
451	Sporting Goods, Hobby, Musical Inst., and Book Stores	79	$370.69	$2,777,927
4511	Sporting Goods, Hobby, and Musical Inst Stores	80	$313.24	$2,347,458
4512	Book Stores and News Dealers	72	$57.44	$430,469
452	General Merchandise Stores	81	$3,734.89	$27,989,237
4522	Department Stores	74	$301.11	$2,256,489
4523	Merch. Stores, incl. Warehouse Clubs, Supercenters	82	$3,433.78	$25,732,748

Source: Esri 2026/2031 Consumer Spending databases are derived from the 2023 and 2024 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

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NAICS Code	Industry Subsector & Group	Spending Potential Index	Average Spent	Total
453	Miscellaneous Store Retailers	92	$586.23	$4,393,205
4531	Florists	97	$27.96	$209,509
4532	Office Supplies, Stationery, and Gift Stores	82	$86.73	$649,971
4533	Used Merchandise Stores	91	$81.26	$608,952
4539	Other Miscellaneous Store Retailers	93	$390.28	$2,924,773
454	Nonstore Retailers	82	$2,301.51	$17,247,546
4541	Electronic Shopping and Mail-Order Houses	81	$1,942.22	$14,555,011
4542	Vending Machine Operators	83	$39.76	$297,963
4543	Direct Selling Establishments	95	$319.53	$2,394,572
722	Food Services & Drinking Places	72	$3,601.71	$26,991,239
7223	Special Food Services	72	$13.17	$98,716
7224	Drinking Places (Alcoholic Beverages)	70	$94.09	$705,142
7225	Restaurants and Other Eating Places	72	$3,494.45	$26,187,381

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Esri 2026/2031 Consumer Spending databases are derived from the 2023 and 2024 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

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Retail Demand by Industry

2 N Main St, Canton, Illinois, 61520

Drive time band: 15 - 30 minute radius

NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	82	$25,669.11	$253,841,863
44-45	Retail Trade	84	$21,976.75	$217,328,129
722	Food Services & Drinking Places	74	$3,692.36	$36,513,734

NAICS Code	Industry Subsector & Group	Index	Average Spending	Total
441	Motor Vehicle & Parts Dealers	81	$2,624.31	$25,951,847
4411	Automobile Dealers	81	$2,373.71	$23,473,592
4412	Other Motor Vehicle Dealers	80	$52.56	$519,743
4413	Auto Parts, Accessories & Tire Stores	92	$198.05	$1,958,512
442	Furniture and Home Furnishings Stores	73	$704.73	$6,969,068
4421	Furniture Stores	72	$439.01	$4,341,344
4422	Home Furnishings Stores	75	$265.72	$2,627,724
443, 4431	Electronics and Appliance Stores	75	$205.24	$2,029,637
444	Bldg Material & Garden Equipment & Supplies Dealers	101	$1,372.39	$13,571,523
4441	Building Material and Supplies Dealers	101	$1,231.96	$12,182,852
4442	Lawn and Garden Equipment and Supplies Stores	105	$140.43	$1,388,671
445	Food and Beverage Stores	82	$4,905.88	$48,514,207
4451	Grocery Stores	82	$4,617.16	$45,659,092
4452	Specialty Food Stores	79	$152.04	$1,503,536
4453	Beer, Wine, and Liquor Stores	76	$136.67	$1,351,579
446, 4461	Health and Personal Care Stores	90	$774.12	$7,655,225
447, 4471	Gasoline Stations	86	$3,142.37	$31,074,916
448	Clothing and Clothing Accessories Stores	78	$1,029.65	$10,182,212
4481	Clothing Stores	76	$788.48	$7,797,250
4482	Shoe Stores	85	$225.78	$2,232,715
4483	Jewelry, Luggage, and Leather Goods Stores	72	$15.40	$152,247
451	Sporting Goods, Hobby, Musical Inst., and Book Stores	83	$389.40	$3,850,730
4511	Sporting Goods, Hobby, and Musical Inst Stores	84	$330.28	$3,266,129
4512	Book Stores and News Dealers	74	$59.12	$584,601
452	General Merchandise Stores	83	$3,819.53	$37,771,336
4522	Department Stores	75	$306.77	$3,033,638
4523	Merch. Stores, incl. Warehouse Clubs, Supercenters	83	$3,512.76	$34,737,698

Source: Esri 2026/2031 Consumer Spending databases are derived from the 2023 and 2024 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

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NAICS Code	Industry Subsector & Group	Spending Potential Index	Average Spent	Total
453	Miscellaneous Store Retailers	96	$617.89	$6,110,282
4531	Florists	106	$30.51	$301,665
4532	Office Supplies, Stationery, and Gift Stores	85	$89.44	$884,429
4533	Used Merchandise Stores	98	$87.30	$863,351
4539	Other Miscellaneous Store Retailers	98	$410.64	$4,060,837
454	Nonstore Retailers	86	$2,391.26	$23,647,145
4541	Electronic Shopping and Mail-Order Houses	83	$2,005.94	$19,836,700
4542	Vending Machine Operators	83	$39.78	$393,406
4543	Direct Selling Establishments	103	$345.54	$3,417,039
722	Food Services & Drinking Places	74	$3,692.36	$36,513,734
7223	Special Food Services	74	$13.53	$133,825
7224	Drinking Places (Alcoholic Beverages)	73	$97.60	$965,134
7225	Restaurants and Other Eating Places	74	$3,581.23	$35,414,775

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Esri 2026/2031 Consumer Spending databases are derived from the 2023 and 2024 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

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Retail Demand by Industry

2 N Main St, Canton, Illinois, 61520

Drive time band: 30 - 45 minute radius

NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	77	$23,880.36	$1,582,623,392
44-45	Retail Trade	78	$20,334.55	$1,347,631,781
722	Food Services & Drinking Places	71	$3,545.81	$234,991,611

NAICS Code	Industry Subsector & Group	Index	Average Spending	Total
441	Motor Vehicle & Parts Dealers	75	$2,420.41	$160,408,046
4411	Automobile Dealers	75	$2,197.64	$145,643,974
4412	Other Motor Vehicle Dealers	72	$46.78	$3,100,236
4413	Auto Parts, Accessories & Tire Stores	82	$176.00	$11,663,836
442	Furniture and Home Furnishings Stores	70	$675.96	$44,797,814
4421	Furniture Stores	71	$429.52	$28,465,899
4422	Home Furnishings Stores	69	$246.43	$16,331,915
443, 4431	Electronics and Appliance Stores	73	$199.71	$13,235,467
444	Bldg Material & Garden Equipment & Supplies Dealers	85	$1,155.26	$76,562,262
4441	Building Material and Supplies Dealers	85	$1,036.86	$68,715,761
4442	Lawn and Garden Equipment and Supplies Stores	88	$118.40	$7,846,501
445	Food and Beverage Stores	77	$4,622.13	$306,322,136
4451	Grocery Stores	77	$4,347.85	$288,145,186
4452	Specialty Food Stores	75	$145.14	$9,619,107
4453	Beer, Wine, and Liquor Stores	72	$129.13	$8,557,843
446, 4461	Health and Personal Care Stores	82	$706.41	$46,815,767
447, 4471	Gasoline Stations	80	$2,899.96	$192,189,277
448	Clothing and Clothing Accessories Stores	74	$978.91	$64,875,460
4481	Clothing Stores	73	$755.85	$50,092,203
4482	Shoe Stores	78	$208.26	$13,801,716
4483	Jewelry, Luggage, and Leather Goods Stores	69	$14.81	$981,541
451	Sporting Goods, Hobby, Musical Inst., and Book Stores	77	$360.70	$23,904,344
4511	Sporting Goods, Hobby, and Musical Inst Stores	78	$303.78	$20,132,503
4512	Book Stores and News Dealers	71	$56.91	$3,771,841
452	General Merchandise Stores	78	$3,578.20	$237,138,004
4522	Department Stores	72	$295.93	$19,612,129
4523	Merch. Stores, incl. Warehouse Clubs, Supercenters	78	$3,282.27	$217,525,876

Source: Esri 2026/2031 Consumer Spending databases are derived from the 2023 and 2024 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

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NAICS Code	Industry Subsector & Group	Spending Potential Index	Average Spent	Total
453	Miscellaneous Store Retailers	85	$544.68	$36,097,255
4531	Florists	89	$25.51	$1,690,646
4532	Office Supplies, Stationery, and Gift Stores	79	$82.74	$5,483,576
4533	Used Merchandise Stores	85	$75.30	$4,990,028
4539	Other Miscellaneous Store Retailers	86	$361.13	$23,933,005
454	Nonstore Retailers	78	$2,192.23	$145,285,950
4541	Electronic Shopping and Mail-Order Houses	77	$1,865.33	$123,620,741
4542	Vending Machine Operators	79	$37.82	$2,506,651
4543	Direct Selling Establishments	86	$289.09	$19,158,558
722	Food Services & Drinking Places	71	$3,545.81	$234,991,611
7223	Special Food Services	71	$12.99	$861,201
7224	Drinking Places (Alcoholic Beverages)	71	$94.66	$6,273,442
7225	Restaurants and Other Eating Places	71	$3,438.16	$227,856,968

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

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